

# 01 Market Snapshot

Read the total opportunity in 10 seconds.

## THAILAND NAD+ / IV DRIP MARKET

### Official Thai FDA-approved NAD+ distribution opportunity

Public-web research shows an active but fragmented NAD+ and IV wellness market. The opportunity is quality, documentation, training, and reliable supply.

48

Clinic leads

36

NAD+ yes/candidate

48

IV drip providers

25

High-priority accounts

14

Public NAD+ prices

6

Regions covered

### Opportunity thesis

Clinics already market NAD+ and IV treatments, but many do not clearly show product source, Thai FDA registration, batch documentation, or supplier standards. A Thai FDA-approved distributor can become the trust layer.

# 02 Regional Opportunity Map

Where to focus first: lead density, NAD+ signal, and distributor opportunity.

### Bangkok

Leads 13 · NAD+ 12 · High-priority 8

5.0/5 Credibility anchors + premium clinics

### East

Leads 13 · NAD+ 9 · High-priority 6

4.5/5 Pattaya/Chonburi volume + tourism

### South

Leads 11 · NAD+ 8 · High-priority 5

3.5/5 Phuket premium, price opaque

### South / Islands

Leads 6 · NAD+ 5 · High-priority 4

2.8/5 Samui mobile wellness

### North

Leads 3 · NAD+ 1 · High-priority 1

1.5/5 Education-led development

### West / Gulf

Leads 2 · NAD+ 1 · High-priority 1

1.6/5 Hua Hin niche accounts

## 03 NAD+ Price Heatmap

Visible public prices only — use as directional pricing signals, not confirmed averages.

Region	Visible	Lowest	Highest	Average	Transparency	Opportunity	Market read
Bangkok	7	6,900	15,000	10,213	5	5.0/5	Premium anchor
East	4	3,900	7,500	5,950	5	4.5/5	Volume + tourism
South	0	n/a	n/a	n/a	1	3.5/5	Premium opaque
South / Islands	2	3,900	6,000	4,950	4	2.8/5	Mobile wellness
North	1	6,210	6,210	6,210	2	1.5/5	Early development
West / Gulf	0	n/a	n/a	n/a	1	1.6/5	Selective niche

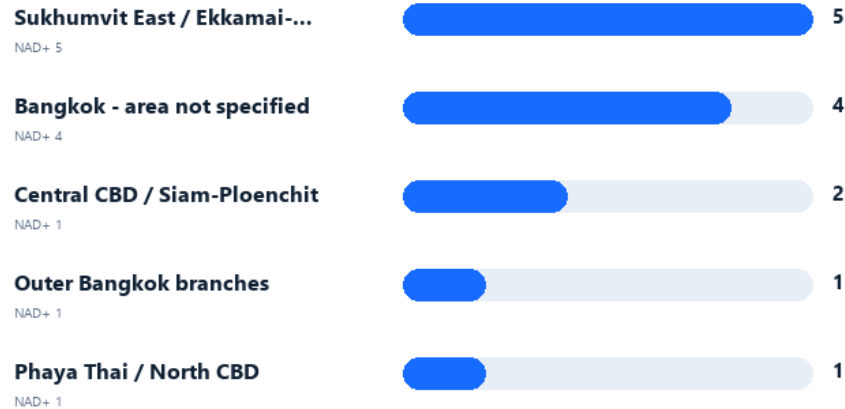
### Fast read

Bangkok = premium credibility. Pattaya/Chonburi = volume validation. Phuket/South = premium but price opaque. Thai FDA approval can address trust and sourcing gaps.

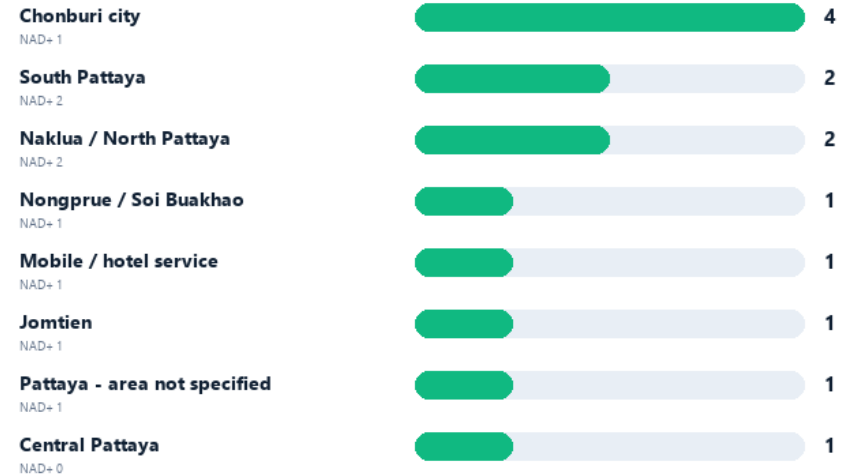
# 04 Bangkok + Pattaya Deep Dive

Micro-clusters in the two most important launch-validation zones.

## Bangkok micro-clusters



## Pattaya / Chonburi clusters



Use Bangkok for premium credibility anchors. Use Pattaya/Chonburi for tourist/mobile-IV volume validation and practical distribution use cases.

# 05 Clinic Segment Matrix

How the distributor value proposition changes by clinic type.

20

## Medical / wellness clinic

Enable existing IV clinics with training and brochures.

Distributor play

11

## Tourist / mobile IV

Fast stock, hotel/mobile packages, simple patient messaging.

Distributor play

9

## Aesthetic / anti-aging

NAD+ as anti-aging upsell beside skin, laser, and injectables.

Distributor play

8

## Longevity / regenerative

Thai FDA docs, batch records, physician education, premium protocols.

Distributor play

## Core message

Thai FDA-approved NAD+ is not only a product pitch — it is a trust, documentation, education, and compliance-support pitch.

# 06 Strategic Target Account Board

High-priority validation accounts shown as compact cards.

## Healthi Life

Bangkok · Longevity / regenerative

NAD+ Power Boost 250mg 8,500 THB; 5 sessions...

## MICHIKO Wellness

Bangkok · Longevity / regenerative

NAD+ Junior 150mg: 8,900/session, 5=39,000...

## DR.REVIVE Thailand

Bangkok · Medical / wellness clinic

Trial 8,200 THB; Starter 5 vials 39,999; Brain...

## RejuveHub

East · Tourist / mobile IV

Fresh NAD+ 5,499 THB

## Wellthyme Wellness Center

East · Medical / wellness clinic

Price hidden / confirm

## HelloGP Clinic

West / Gulf · Medical / wellness clinic

Price hidden / confirm

## Edition Clinic

Bangkok · Aesthetic / anti-aging

NAD+ Pure 250mg 6,900 THB; Synergy 6,900-19,900...

## VERZO Clinic

Bangkok · Aesthetic / anti-aging

NAD Plus starting from 15,000 THB

## Menscape Clinic

Bangkok · Medical / wellness clinic

250mg 10,990 THB; 500mg 21,000; 1,000mg 39,000...

## Infusion Pattaya

East · Tourist / mobile IV

NAD+ Infusion 3,900 THB

## Cynthia Regenerative Medicine /...

East · Aesthetic / anti-aging

NAD+ IV Therapy 7,500 THB/session; NAD Replay...

## Lyfe Medical Wellness

South · Longevity / regenerative

Price hidden / confirm

## KKC Clinic

Bangkok · Aesthetic / anti-aging

NAD+ IV Therapy 13,000 THB/session

## Mediva Clinic

Bangkok · Medical / wellness clinic

Price hidden / confirm

## TRT Bangkok Clinic – Pattaya...

East · Medical / wellness clinic

NAD+ 250mg 6,900 THB clinic / 7,700 hotel

## Fresh Mediq Global Clinic

East · Medical / wellness clinic

Price hidden / confirm

## Boston Health Longevity / Boston...

North · Longevity / regenerative

NAD+ IV 6,210 THB/session

## Siam Clinic Phuket

South · Aesthetic / anti-aging

Price hidden / confirm

Goal: validate supplier gaps, current usage volume, Thai FDA documentation interest, and willingness to switch.

# 07 Go-to-Market Roadmap

A simple commercial launch sequence for Thai FDA-approved NAD+.

01

## Validate anchors

Bangkok premium clinics  
Pattaya high-volume IV  
Phuket longevity clinics  
Koh Samui wellness

Confirm monthly use, supplier gaps,  
switching criteria.

02

## Package offer

Thai FDA documents  
Batch records  
Protocol pack  
Patient brochure  
Wholesale tiers

Make adoption easy and credible.

03

## Scale network

Partner badge  
Case studies  
Reorder system  
Clinic map  
CRM pipeline

Build a verified NAD+ clinic network.

Immediate move: quality-led validation, not price-only outreach. Lead with Thai FDA approval, documentation, training, and reliable supply.

# 08 One-Page Executive Summary

The entire distribution opportunity on one compact visual page.

## Market exists

48 leads; 36 NAD+ yes/candidate; IV drip market already visible.

## Best launch zones

Bangkok, Pattaya/Chonburi, Phuket, Koh Samui.

## Trust gap

Many clinics do not publicly show source, Thai FDA status, dose, or batch documentation.

## Distributor role

Become the quality layer: Thai FDA product, documents, training, and patient materials.

## Priority equation

1

### Clinic density

Bangkok + East lead

2

### Tourism/wellness

Pattaya, Phuket, Samui

3

### Price signal

14 visible prices

4

### Quality gap

Thai FDA differentiation

## Recommended action

Validate high-priority accounts and package the Thai FDA-approved distributor offer

# 09 NAD+ Price Visualization

Visible public NAD+ prices by clinic. Directional pricing only — confirm dose, package, and current rate.

3,900 THB

Lowest

7,500 THB

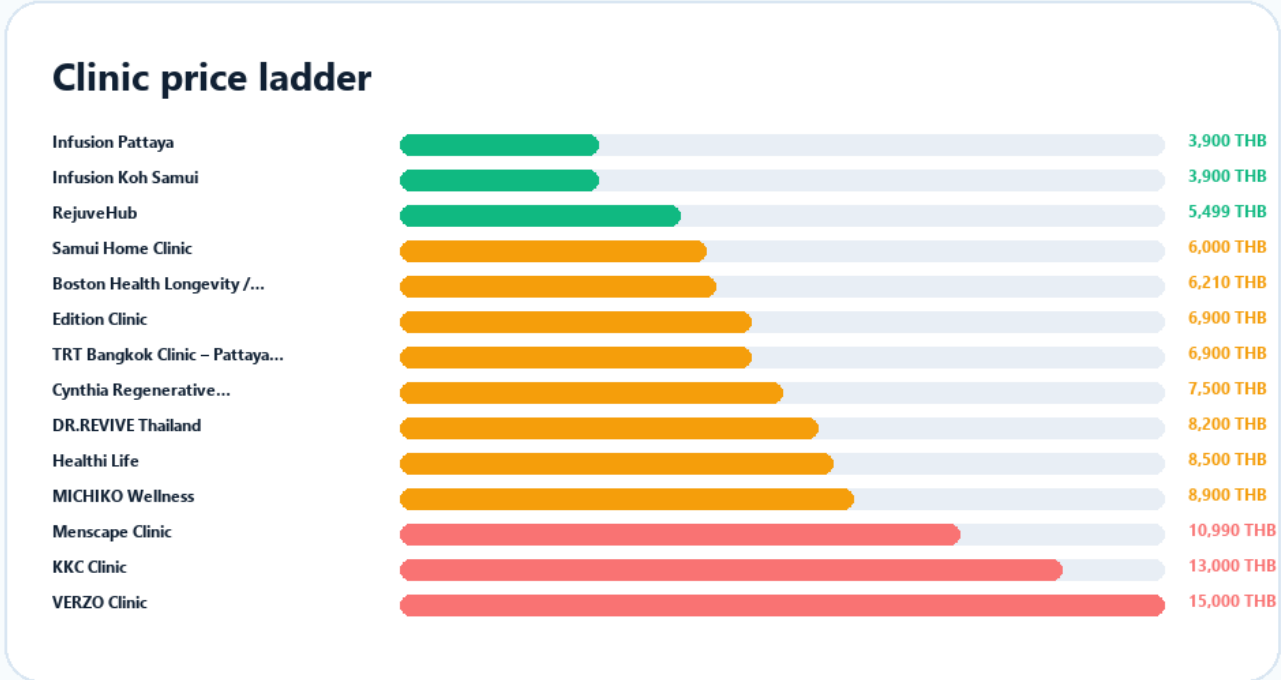
Median

15,000 THB

Highest

14

Visible prices



Color bands: green < 6,000 THB · amber 6,000–9,999 THB · red 10,000+ THB. Prices are public-web signals; dose, protocol, package terms, and current availability must be validated.